

GOVERNMENT OF WESTERN AUSTRALIA

TAFE WA North Metropolitan

CRICOS: 00020G

DIPLOMA OF GRAPHIC DESIGN

National Code: CUA50720/MQA approved

DIPLOMA OF GRAPHIC DESIGN

WHAT IS IT?

A career in graphic design is ideal for highly creative, practical and hands on people who love new technology.

Graphic designers are natural problem solvers, who can take a concept, and come back with an effective visual solution.

Your Diploma of Graphic Design will give you the skills to begin an exciting career in graphic design or for further study towards an undergraduate degree course. By the end of the diploma course, you will be able to understand and implement colour and design theory, complete management tasks, meet clients design needs, create advertising and create 3D models.

ENTRY REQUIREMENTS

> Academic requirements:
HSC/A level holders or equivalent or completion of the Certificate IV TAFE, preferably in Design or, equivalent qualifications. - Minimum of two A level pass OR a minimum of 1 A level & 2 AS

> English requirements:
GCE O Levels English with at least a Pass (Grade D and above) or IELTS (academic) score of 5.0 with no band score less than 5.0

WHY A DIPLOMA OF GRAPHIC DESIGN ?

Experience: Our School of Design has been at the forefront of Design Education in Mauritius for over 18 years.

Innovation: There is a strong focus on contemporary design practices and principles

Showcase Portfolio: By the end of the course students will have a comprehensive portfolio of stunning work showcasing their talents to potential employers

Strong practical focus: The School's state-of-the-art facilities provide students with the necessary resources to produce finished design executions across a range of media

Employability Advantage: This course helps students develop a comprehensive and unique combination of creativity and up-to-date software skills which is in high demand in the Design Industry

Industry Network: A number of teaching staff are currently working in industry; students work on real world projects and undertake internships in the best Agencies and/or Design Businesses locally or overseas

For more information, please visit:
www.cte.ac.mu

COURSE STRUCTURE

UNIT CODE	UNIT TITLE
CUAGRD514	Create and manipulate graphics
CUAPPR513	Present a body of own creative work
CUAGRD502	Produce graphic designs for 2-D and 3-D applications
CUAGRD503	Produce typographic design solutions
CUADIG512	Design digital applications
ICTWEB513	Build dynamic websites
CUAGRD616	Develop graphic designs for packaging
CUAACD533	Select and refine a specialised drawing technique
CUADES413	Develop and extend design skills and practice
CUAACD531	Refine drawing and other visual representation tools
BSBMKG551	Create multiplatform advertisements for mass media
CUAGRD501	Research visual communication history and theory
CUAGRD515	Design and manipulate complex layouts
CUAGRD516	Develop graphic design practice to meet industry needs
BSBCRT512	Originate and develop concepts
CUADES511	Implement design solutions
CUAACD534	Research and apply light and colour
CUAPHI523	Employ colour management in a digital imaging workplace

NOTE:

- Course fees do not include the cost of required software licenses where applicable
- Windows-based laptops are required for broader software compatibility

REQUIRED SOFTWARE

Adobe suite (Illustrator, Photoshop, InDesign, XD)
Microsoft Office Package

STUDY PATHWAYS

Students who wish to pursue further studies on a degree programme may seek recognition of prior learning from the relevant university.

DELIVERY PLAN

Duration:

The programme is run over two semesters (one academic year)

Starting Dates:

Two intakes per year:
February & July

APPLICATION PROCEDURES

/ Students must complete the prescribed application forms available at our Future Student Centre and should submit relevant copies of the following documents:

/ Copies of education qualifications

/ Two passport-size photographs

/ Copy of National Identity Card and Birth Certificate

(The originals of all the above documents for certification purposes are needed)

APPLICATION DEADLINE

/ It is recommended to register at least 5 weeks before the start of Programme.

For more information: www.cte.ac.mu

PLEASE CONTACT THE
FUTURE STUDENTS CENTRE

study@cte.ac.mu

TELFAIR,
MOKA,
MAURITIUS

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www.cte.ac.mu

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CHARLES TELFAIR
EDUCATION