



BACHELOR OF BUSINESS ADMINISTRATION (HONS)

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WHAT IS IT?

The Charles Telfair Institute's Bachelor of Business Administration Honours degree, BBA (Hons), prepares undergraduate students to enter, lead and thrive in today's global business world. This three-year degree consists of a thorough, theoretical exploration of the functional areas of business organisations coupled with an intensive work integrated learning programme. Throughout the course each graduate's progress is facilitated by a CTI mentor.

In this new version of the BBA (Honours), the course content, graduate attributes, learning teaching and assessment strategies have been revisited to ensure that students develop a strong personal and professional identity and greater overall preparedness for success in the 'new' workplace. The BBA is also an Honours degree and therefore includes a comprehensive research component which provides the students with the opportunity to develop a systematic approach to solving business problems and present research findings to the Academic Community.

ENTRY REQUIREMENTS

To enroll on this course students must

- > Satisfy the minimum **academic entry requirements** as described in the course application guidelines
- > Meet the minimum **English competency level** as described in the course application guidelines

RECOGNITION OF PRIOR LEARNING

Recognition of prior learning is assessed on an individual basis based on equivalence of qualification and/or work experience.

WHY A DEGREE OF BUSINESS ADMINISTRATION (HONS)?

✓ Employability and Career-Readiness

Studying a cutting-edge curriculum, you'll emerge with a practical business education designed to make you career-ready from day one.

✓ Outstanding value for money

CTI is committed to launching high quality local degrees to ensure that those who cannot afford international degrees also have access to a world-class education



For more information, please visit:
www.cte.ac.mu

COURSE STRUCTURE (10 Study Periods over 3.5 Years)

YEAR	STUDY PERIOD	UNIT CODE	UNITS	CREDITS
1	1	MGT101	Introduction to Business Administration	20
		MKT100	Marketing Essentials	20
	2	CBE100	Contemporary Business Environment	20
		HRM100	Managing Human Resources	20
	3	ITB100	Harnessing IT for Business	20
		ACC100	Financial Accounting for Decision Making	20
		WIL100	Career Starter	20
2	1	DAB200	Data Analytics for Business	20
		LOG200	Logistic & Value Chain Management	20
	2	MKT200	Consumer Psychology	20
		MKT201	Applied Digital Marketing	20
	3	PRM200	Project Management	20
		ORB200	Organisational Behaviour	20
		WIL200	Leadership in Action	20
3	1	EBS301	Exploring Business Strategy	20
		BRP301	Business Research: Why & How?	20
	2	LTF301	Legal & Tax Frameworks for Business	20
		ACC301	Strategic and Sustainable Accounting	20
	3	IBU301	International Business	20
		BRP302	Business/Workplace Research Project (Part 1)	20
		WIL301	Design Thinking and Creativity at Work: Entrepreneurship or Intrapreneurship Project	20
4	1	POM302	Production and Operations Management	20
		BRP302	Business/Workplace Research Project (Part 2)	20
		WIL302	Career Progression (Reflective Portfolio)	40

Credit Value 500
Total Number of Units 24

CAREER POSSIBILITIES

Graduates generally find employment in any one the areas of business management: HR, Marketing, Logistics, Operations amongst others

STUDY PATHWAYS

On completion of the BBA (Hons), you can gain entry to various local and international Masters' Program, including the prestigious Curtin Master of International Business

DELIVERY PLAN

Duration:

The programme is run over three and a half years (10 Study Periods) during or after working hours.

APPLICATION PROCEDURES

Students must complete the prescribed application forms available at our Future Student Centre and should submit relevant copies of the following documents:

- > Copies of education qualifications
- > Two passport-size photographs
- > Copy of National Identity Card and
- > Birth Certificate

The originals of all the above documents for certification purposes are needed

APPLICATION DEADLINE

It is recommended to register at least 5 weeks before the start of Programme

For more information:

www.cte.ac.mu

PLEASE CONTACT THE
FUTURE STUDENTS CENTRE

study@cte.ac.mu

TELFAIR,
MOKA,
MAURITIUS

(230) 401 65 11
(230) 433 30 05

www.cte.ac.mu

Disclaimer: Please note that CTE reserves the right to change the content and/method of assessment, to change or alter tuition fees of any unit of study, to withdraw any unit of study which it offers, to impose limitations on enrollment in any unit of program and unit or program and/or to vary arrangements for any program.

Cohorts will only commence if numbers reach the minimum number of students required.

Course Structure Disclaimer: CTE reserves the right to alter the internal composition of any course to ensure learning outcomes retain maximum relevance. Any changes to the internal composition of a course will protect the right of students to complete the course within the normal time frame and will not result in additional cost to students through a requirement to undertake additional units.